

Guild 50th Birthday Club Mega Challenge: Level Two Task List

Challenge / Task	Points Available	Limits / Additional Criteria
Club office bearers and/or committee members join Curtin Club Reps Facebook group (www.facebook.com/groups/curtinclubreps/)	1 (per person)	<i>Up to a max. of 4 points available per club.</i>
CLUB BIO INSTAGRAM CHALLENGE Publish an Instagram story using your club's instagram account, showcasing your club to students. You must give the Guild permission to repost this to our Instagram story. Must follow this brief: - Explain who you are - Tell us what you do - Why should students join (and how) - Tag @curtinguild & encourage your followers to follow us to stay up to date with other great clubs at Curtin - plus events, deals, freebies, and more	8	<i>Your club can only redeem these points once, and you must follow the brief outlined. Instagram profile must be in club's name and must be public. Must tag @curtinguild to redeem points. Please save a copy of the story to your device /account prior to publishing to your story - this may be required to verify the video at a later date if requested.</i>
CLUB BIO FACEBOOK CHALLENGE Create a Facebook post showcasing your club to students - i.e. who you are, what you do, and why people should join your club. - Must include within the post that you are proudly affiliated with and supported by the Curtin Student Guild (please tag our page). - Must include at least two photos in the post. - If we previously featured your club on our Facebook page during Clubs Week (March 11 - 15), you are also eligible to redeem these points (no need to create a second post).	8	<i>Your club can only redeem these points once, and you must follow the brief outlined. Must tag the Curtin Student Guild Facebook page to redeem points. The post must be set to "public" and you must give Guild permission to publish / share the post.</i>
"SHOW-OFF" CHALLENGE Provide a copy of, or link to, an externally published article about your club (and give Guild permission to publish/share)	2	<i>Can only redeem points once. Does not include articles published on your club's own website / socials. Can include Curtin articles / features.</i>
GUILD GAMES CHALLENGES Enter a team in Guild Games 2019 (<i>event dates and info coming soon</i>)	5	<i>Limited team spots exist for this event, so these points are available "first in, first served". Points are only awarded upon successful completion of the event. A deduction of 5 points off your Mega Challenge total will apply if your team initially enters but then withdraws after the registration deadline. This includes no-shows on the day.</i>
Finish FIRST in Guild Games 2019	7	
Finish SECOND in Guild Games 2019	4	
Finish THIRD in Guild Games 2019	2	
GUILD EVENT CONTRIBUTION CHALLENGE Contribute to a centralised Guild event - i.e. an event accompanied by a call out from Guild staff specifically seeking club input. Eligible contributions include running a stall, performing, running a demonstration or display, or other approved significant event contribution.	2 (per event)	<i>Up to a max. of 4 points available. Standard club stalls at O-Day or Clubs Carnival are not eligible for this challenge, but these can be redeemed within the Level 1 task list.</i>
EARLYBIRD AGM CHALLENGE Run your 2019 club AGM (correctly and in line with Guild AGM Guidelines) before Sep 20	5	
INTER-CLUB COLLABORATION CHALLENGE Run a collaborative event with another Guild-registered club. Collaboration must be clearly shown in accompanying promotional material for the event. Promos must clearly identify and credit each club involved in running / delivering the event. Social media must tag all involved clubs, Facebook events must be co-hosted. If logos are used, these must either show club names within the logo, or have the club names printed alongside / beneath.	3 (per event)	<i>Up to a max. of 6 points available. Promo material showing collaborative nature of event must be provided.</i>
HISTORICAL RECORDS CHALLENGE Provide "milestone / historical" content from your club's first 1-2 years (i.e. photos of club's founding president or committees, your club's inaugural Guild registration form, early event flyers, early promotional material, first logo, etc.) Must also give Guild permission to publish/share.	2 (per item)	<i>Up to a max. of 8 points available.</i>
PROMOTIONAL PARTNER CHALLENGE Share, repost or spruik one of the Guild's social media posts or events via your club's social media page(s), framing the post in a positive way. Select content that your club's particular member demographic is most likely to appreciate, attend, be interested in, or find helpful. Eligible official Guild social media platforms to choose from include: - Curtin Student Guild (Facebook & Instagram) - Curtin Tav (Facebook) - Food at Curtin (Facebook)	1 (per platform shared)	<i>Up to a max of 4 points available. 1 point available per Guild platform shared from (i.e. 1 for sharing a Tav FB post, 1 for sharing a CSG FB post, 1 for reposting a CSG Insta story, 1 for sharing a Food at Curtin FB post).</i>
CLUB LEADERS CONFERENCE CHALLENGE Have at least one committee member represent your club by attending the upcoming Club Leaders Conference on the 28th August. (<i>More info coming soon</i>)	6	<i>Can only redeem points once per club (regardless of number of attendees from your club).</i>
CLUB EVENT INSTAGRAM CHALLENGE Publish an Instagram story using your club's Instagram account, filmed live at an event being run by your club. Must follow this brief: - Explain who you are - Tell us what the event is called and what it's about - Tell people why & how to attend OR how they can attend future events run by your club - Tag @curtinguild with a shoutout for people to follow us to hear about future club events	5	<i>Your club can only redeem these points once, and you must follow the brief outlined. Instagram profile must be in club's name and must be public. Must tag @curtinguild to redeem points. Please save a copy of the story to your device /account prior to publishing to your story - this may be required to verify the video at a later date if requested.</i>